

ON AIR

ZDF RESOURCE PLANNING & SCHEDULING WORKSHOP

Wednesday, November 10th 2010

ZDF Conference Center, Mainz, Germany

Ab Ovo



QUINTIQ

► Improve Your Broadcast Production Operations With Advanced Planning & Scheduling Technology.

ZDF, Quintiq and Ab Ovo cordially invite you to take a look behind the scenes of ZDF's resource planning departments.

Since 2006 ZDF has been using Quintiq's Advanced Planning & Scheduling platform to support their planners to make better planning & scheduling decisions.

The solution, named after Lord of the Ring's wizard Gandalf, helps ZDF to optimize the utilization of their employees, studio's, edit rooms, OBV's and equipment.

We hope we may welcome you to this unique event to give you the opportunity to learn from the experiences at ZDF and assess if your production departments can also realize higher resource utilization, employee satisfaction and program quality by adopting an intelligent planning & scheduling technology.

► AGENDA

09.30–10.00	Registration & Coffee	
10.00–10.15	Welcome	
10.15–11.15	Quintiq Projects at ZDF <i>Dr. Bereczky</i> <i>Production Director, ZDF</i>	<ul style="list-style-type: none">- Old & current situation- Why Quintiq?- Implementation Quintiq software- Benefits Quintiq software
11.15–12.00	The Fundamentals of Intelligent Planning <i>Ian Tootell</i> <i>Media specialist, Quintiq</i>	<ul style="list-style-type: none">- Quintiq APS philosophy- Quintiq solutions within media- Implementation process- Future trends in planning & scheduling
12.00–13.30	Lunch	
13.30–14.20	Roundtable - Session 1	
14.20–15.10	Roundtable - Session 2	
15.10–15.30	Coffee Break	
15.30–16.20	Roundtable - Session 3	
16.20–17.00	Closing & Drinks	

Roundtable Topics*

- Roundtable Topic 1:** **Demo ZDF resource planning solution, "Gandalf"**
How ZDF plans its resources with Quintiq's advanced resource planning and scheduling solution.
This roundtable is hosted by: Planner, ZDF
- Roundtable Topic 2:** **Quintiq tactical media planning demo**
How to reach your key business goals and make more intelligent long & short term resource planning decisions
Ian Tootell, Media Specialist, Quintiq
- Roundtable Topic 3:** **Pitfalls and success factors when implementing an APS solution**
How to overcome organizational challenges when implementing a resource planning and scheduling solution in Broadcast.
Gerd Schmidt, Managing Director, Ab Ovo Germany

* Each topic will be discussed in every round.

Your directions to ZDF in Mainz

There are parking spaces available on our premises.
More information when traveling with public transport
from the central station or from the city center
can be requested from the Mainzer Verkehrsgesellschaft
via +49 (0) 6131 12 77 77



REGISTRATION

To register, please visit www.quintiq.com/zdf
For more information, please send an email to renee.van.alem@quintiq.com
This seminar is free or charge, but the number of attendees is limited.

*Registration is open to broadcast and broadcast production companies only.
Language of the conference is English.*

VENUE ADDRESS

Zweites Deutsches Fernsehen
ZDF Conference Center
ZDF-Straße 1
55127 Mainz

About ZDF

ZDF (Zweites Deutsches Fernsehen) is Germany's national public television broadcaster. It is an independent non-profit corporation under the authority the Federal Republic of Germany. The core operation of ZDF is its nationwide television channel which went on air in 1963 and today reaches its viewers by cable, satellite or terrestrial antenna, both in analogue and digital format. As one of Europe's largest broadcasters, ZDF German Television is a strong player in the international field.

About Quintiq

Quintiq provides intelligent multi-resource planning and scheduling software that supports media companies to maximize the return on these investments. Customers such as ZDF, VRT, SIS Live, Red Bee Media, Dutchview, Technicolor, TVA and QVC, all use the Quintiq planning suite to optimize utilization of equipment, OB units, studios and employees.

About Ab Ovo

Ab Ovo offers intelligent solutions and consultancy around complex planning-and optimization issues. As a Quintiq Strategic Alliance Partner we operate a fully operational Quintiq Competence Center delivering our customers specific tailor-made integrated planning solutions. Customers in the German media market are ZDF and WDR. Also outside the media market Ab Ovo is a reputable name where it comes to delivering planning solutions with references such as DB Schenker Rail, Green Cargo, Wallenius Wilhelmsen and KLM Catering Services.